

Video 1

Microsoft Super Bowl Commercial 2019: We All Win
(Extended Version)

https://www.youtube.com/watch?v=_YISTzpLXCy



Microsoft's mission

Empower every person and every organization on the planet to achieve more



Growth mindset



Customer obsessed

Diverse & Inclusive

One Microsoft



Make a difference



Diverse & Inclusive

Aware of diversity



Celebrating and
accountable for diversity

Acknowledging differences



Value and enable differences

View diversity as a narrow
conversation



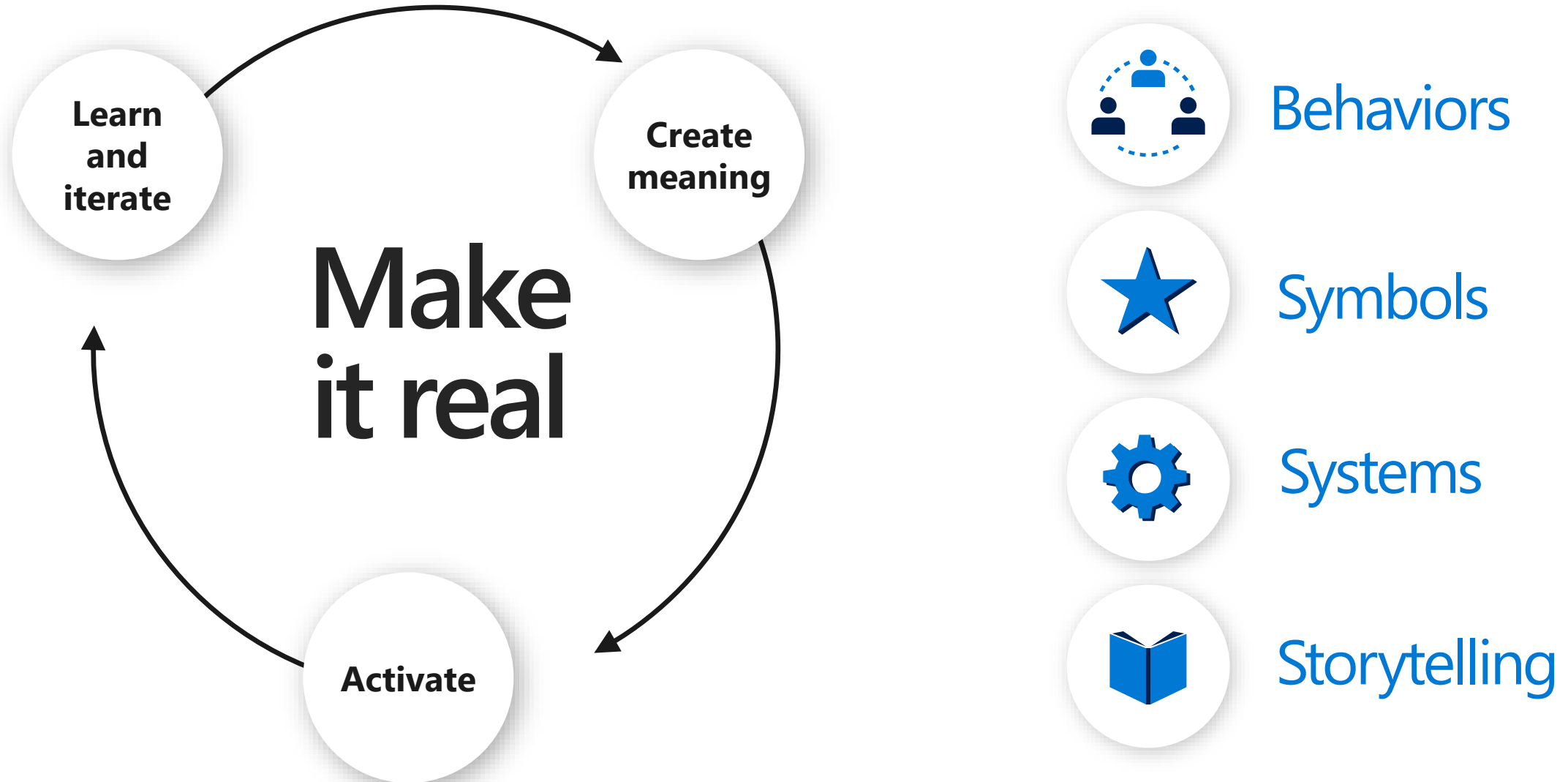
Inclusive behaviors and
attitudes are core

Diversity is an activity



Diversity and Inclusion is a
commitment - a key business
priority

Evolving will take time: our approach focuses on 4 areas





Behaviours

Ten behaviors for inclusion

1. Examine your assumptions
2. Make a habit of asking questions
3. Ensure all voices are heard
4. Listen carefully to the person speaking until she or he feels understood
5. Address misunderstandings and resolve disagreements
6. If you have a strong reaction to someone, ask yourself why
7. Include and seek input from people with a wide variety of backgrounds
8. Take actions to reduce stressful situations
9. Understand each person's contributions
10. Be brave





DigiGirlz



Apprentice
Program

Video 2

Justin promotes inclusivity with technology as his voice

<https://www.youtube.com/watch?v=MQztMZQXMO8>

Video 3: Microsoft Leadership Connection

Video 4

Inclusion Starts With I

<https://www.youtube.com/watch?v=2g88Ju6nkcg>

Group Exercise

- Each table represents a different stage of the employee journey. Take a look at the card on your table.
- Put yourself in the shoes of your employees at this stage and discuss the problems they have and your business has.
- Brainstorm solutions and create a long list.
- Pick your top solution and nominate a spokesperson to share with the group.

Microsoft made inclusion every employee's responsibility. Here's why.

Lindsay-Rae McIntyre, Microsoft Jan. 9, 2019, 2:32 PM



Video 5

Love Has No Labels: 90 Second TV Spot | Diversity & Inclusion |
Ad Council

<https://www.youtube.com/watch?v=VVBHwVB4g>



Thank you