

The Hub Approach

I was recently asked the challenging question
“What is Peak Indicators USP?” (Unique Selling Point)
and my response ? “Our Hub Approach”.

Let me explain...

It Starts With Value Based Design (VBD)

Within Peak Indicators a typical program of work starts with a Value Based Design workshop. We don't sit down and simply look at the volumes of static management information reports needing to be replaced. Rather we do sit down and find out what really matters to each key department or even individual. Once we understand what we need to measure we can find out what the drivers are. Out of this you'll have the start of your roadmap.

We then take the prime Value Based Design candidate and build a working prototype. With a sensible data extract we can rapidly build an Analytics Space that lets the user clearly see how the system will work. Typically, at the end of this sprint we get real user engagement and clear future direction.

Once done we define the sprint backlog and prioritise the development stories. We can then allocate the work to the most appropriate team.

Established in 2008, Peak Indicators has grown to be one of the UK's leading professional services firms dedicated to helping organisations improve business performance through the application of business analytics. We are recognized experts in several Analytics technologies including Oracle Business Analytics suite and the Birst Analytics platform (Champion Partner)

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You Choose your Velocity

It is then up to the customer to decide how quickly they want to proceed by choosing the velocity. The agile sprint planning defines the approach you simply need to decide how quickly you want to work through the sprint modules. Can you really build a Business Analytics solution in 40 hours? After the initial enabling sprint we've proven that we can keep Business Analytics programmes moving forward with this minimal level of investment. If you want to move faster, then of course that is fine too you just need to increase the hours! All I would say is that the focus needs to be regular drops to ensure that the business remains engaged.

It's our approach to Team that is different

We believe co-locating all our developers and experts into the Hub (our name for the Chesterfield office) means they thrive in a dynamic and to be honest fun environment. We use cutting edge tools such as Jira and Confluence to make collaboration effortless. All this is wrapped up in our Scrum based Agile BI delivery. We also believe that the customer is king. If you want your internal team to play a role in the development we can train, mentor and work alongside them. We focus on the long-term relationship not getting as many consulting days as possible.

Why the Hub approach works

Offshore development is fraught with difficulties. With Agile Analytics it simply doesn't work. At Peak Indicators all we know is Business Analytics and our teams are focused exclusively on what they do best. So if you have a data model issue then use the data model team. ETL to be built - use the ETL team. Simple really! Use the best highly motivated team to get the job done. The results speak for themselves.

So that is the Hub Approach.
Something a little bit unique but more
importantly something we know delivers.

Interested?
Please get in touch with us to
find out more!

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